# Broadcasting Brilliance: 2024 IMRO Radio Awards Launch with a Green Twist



**Dublin, Ireland, May 1st, 2024**—The **IMRO Radio Awards**, the pinnacle of recognition for Irish radio professionals, officially announce the opening of entries for the 2024 Awards. This annual event, renowned for celebrating the best in radio broadcasting across Ireland, promises to spotlight the creativity and dedication of the nation's most beloved radio voices and the teams behind them.

Entries are open to licensed analogue and digital terrestrial commercial and public service radio stations operating on the island of Ireland. The **2024 IMRO Radio Awards ceremony** will be held on **Friday, October 4**<sup>th,</sup> **at the Lyrath Estate Hotel, Kilkenny**.

This year's ceremony introduces a fresh category, the Sustainability Award, reflecting the industry's commitment to promoting environmental consciousness.

This new category (C9) will honour those broadcasters who excel in creating impactful content that encourages sustainable lifestyles and environmental awareness, integrating these crucial themes into the fabric of everyday listening.

Nominees for this year's awards will be announced in the coming months. The categories range from captivating talk shows to enthralling music broadcasts, each demonstrating the versatile power of radio to inform, entertain, and inspire.

The event is once again sponsored by IMRO, with the support of Coimisiún na Meán. The awards night, to be held later this year promises to be a memorable celebration of the enduring and emerging talents that define Irish radio. More details about the event will be available soon.

"Each year, we strive to adapt and reflect the evolving landscape of radio broadcasting," said **Chris Doyle, Chairperson of the IMRO Radio Awards**. "This new Sustainability award showcases radio's role in educating and engaging the public on pressing global issues like climate change. The IMRO Radio Awards committee is proud to showcase this industry's overall great work and to reward their achievements at this year's event."

"This event has truly become a cornerstone of the broadcasting sector, highlighting the incredible talent within Irish radio. The awards ceremony not only celebrates individual achievements but also acknowledges the collective dedication and creativity that set these professionals apart. We're proud to show our appreciation for their hard work and the invaluable contributions they make to the industry." said **Eleanor McEvoy, IMRO Chairperson**.

For updates and additional information, please visit https://www.imroradioawards.ie/

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For further information, please contact: MASONRY PR Kathryn Mason | km@MASONRY.ie 087-2627977 Dee Ni Cheallaigh | dee@MASONRY.ie 086-2495323

## **NOTES TO EDITORS:**

# **IMRO Radio Awards Committee**

The Radio Awards Committee comprises 12 members representing all sectors of licensed commercial and public radio on the island of Ireland – RTÉ, BBC NI, and the independent commercial radio sectors in both the Republic and Northern Ireland.

#### **IMRO**

IMRO administers the performing right in copyright music on behalf of its members (songwriters, composers, and music publishers) and on behalf of members of the international overseas societies affiliated with it. IMRO's core function is to collect and distribute royalties from the public performance of copyright works. With a global scope, we represent creators along the chain of creation. At IMRO, we are committed to creators. We stand up for music and the people who make it and perform it. A community for creators, we listen, advocate, educate, invest, and engage to shape a culture of musical worth. We help music creators to adapt to change and receive a full and fair return for their work. See <a href="https://www.imro.ie">www.imro.ie</a>

### Coimisiún na Meán

The media regulator Coimisiún na Meán was established on the 15<sup>th</sup> March 2023 further to the provisions of the Online Safety and Media Regulation Act 2022, and replaces the Broadcasting Authority of Ireland. An Coimisiún will continue to deliver the functions of the former BAI, including the licensing of radio and television services, the development of codes and rules in relation to programming and advertising standards, and administration of the Broadcasting Funding Scheme. In addition Coimisiún na Meán will begin establishing a regulatory framework for on-demand audiovisual services and online safety, and will undertake a media development role. More details can be found on its interim website available at www.cnam.ie